Investor Presentation

FINANCIAL RESULTS – Q3 FY20

ADITYA BIRLA CAPITAL

MUMBAI
31st January 2020

PROTECTING INVESTING FINANCING ADVISING

A Leading Financial Services Conglomerate

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NOTE 1: The financials of Aditya Birla Capital Ltd are consolidated financials prepared based on Ind AS unless otherwise specified NOTE 2: The financial figures in this presentation have been rounded off to the nearest Rs 1 Crore

Key highlights



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Consistent profit delivery from diversification; Consolidated ABCL Q3 PAT grew by 17% y-o-y; YTD PAT grew by 27% y-o-y



Ind. APE¹ YTD grew by 14% y-o-y in Life Insurance, Net VNB margin improved 340 bps y-o-y



Health Insurance Q3 GWP grew 67% y-o-y to ~ Rs 231 Crore with retail mix at 74% with 6.5 million (5x y-o-y) lives covered



AMC equity mix increased to 37% with YTD PBT to AAUM² at 28 bps (PY: 25 bps)



Q3 AMC PAT increased by 19% y-o-y, with consistent improvement in YTD RoE to 37%



NBFC Q3 NIM³ expanded y-o-y by 41 bps to 5.24%; Retail loan book grew by 30% y-o-y



NBFC YTD PAT⁴ grew by 15% y-o-y, YTD RoA⁴ at 2.0%



HFC Q3 PAT⁴ grew by 31% y-o-y, YTD RoE^{4,5} at 9.9% (PY: 5.4%); Retail Mix at 95%



Lending businesses raised LT funds of Rs 11,000+ **Crore** in YTD Dec'19



ARC AUM at ~Rs 2,900 Crore within a year of operation

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¹ Annual Premium Equivalent (APE) = 100% of regular premium + 10% of single premium

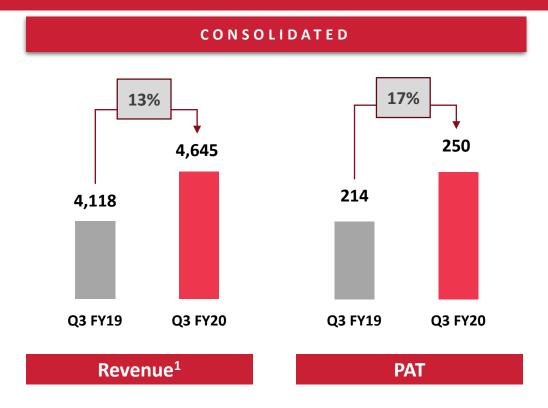
² Includes domestic AAUM of Asset Management Business

³ Including fee income ⁴ Excl. one time DTA Impact

Q3 FY20: Key Financials



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| Continue | to | deliver | consistent | PAT | growth |
|----------|----|---------|------------|-----|--------|
|----------|----|---------|------------|-----|--------|

| Figures in Rs Crore | Quai | rter 3 | Δ LY% |
|--|------------------|------------------|-------------|
| Businesses | FY 18-19 (PY) | FY 19-20 (CY) | |
| NBFC | 212 | 203 | • |
| Asset Management | 109 | 130 | 19% |
| Life Insurance | 38 | 27 | |
| Housing | 21 | 27 | 31 % |
| General Insurance Broking | 3 | 5 | 2 x |
| Stock & Securities Broking | 2 | 3 | 18% |
| Profitable Businesses PAT | 384 | 396 | 3% |
| Health Insurance | (54) | (53) | |
| Less: Interest Cost | (29) | (14) | |
| Less: Brand & Marketing | (11) | (9) | |
| Less: Others ² / Eliminations | (29) | (16) | |
| Less: Minority Interest | (47) | (54) | |
| Consolidated PAT | 214 | 250 | 17% |

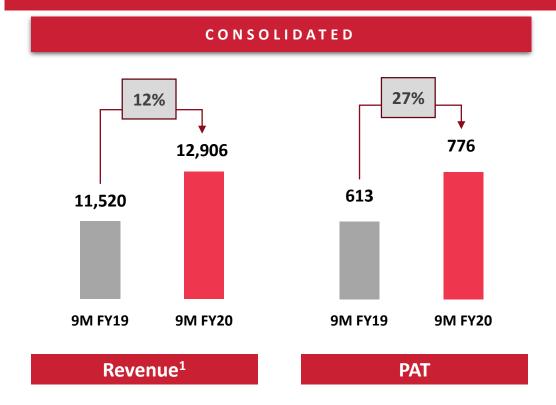
¹ Consolidated segment revenue; for Ind AS statutory reporting purpose Asset management and wellness business are not consolidated and included under equity accounting

⁴

9M FY20: Key Financials



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Continue to deliver consistent PAT growth

YTD FY20 Consolidated PAT (ex-DTA impact) grew by 37%

| Figures in Rs Crore | Nine | Months | Δ LY% |
|--|------------------|------------------|--------------|
| Businesses | FY 18-19 (PY) | FY 19-20 (CY) | |
| NBFC | 642 | 684 | 7% |
| Asset Management | 316 | 395 | 25 % |
| Life Insurance | 52 | 81 | 1 56% |
| Housing | 43 | 82 | 1 90% |
| General Insurance Broking | 19 | 31 | 63 % |
| Stock & Securities Broking | 7 | 9 | 3 6% |
| Profitable Businesses PAT | 1,079 | 1,282 | 19% |
| Health Insurance | (191) | (188) | |
| Less: Interest Cost | (62) | (72) | |
| Less: Brand & Marketing | (26) | (29) | |
| Less: Others ² / Eliminations | (90) | (61) | |
| Less: Minority Interest | (97) | (157) | |
| Consolidated PAT | 613 | 776 | 27% |

¹ Consolidated segment revenue; for Ind AS statutory reporting purpose Asset management and wellness business are not consolidated and included under equity accounting

² Includes ABCL standalone (ex-interest and brand expenses), Online Personal Finance, Private Equity, ARC, ABMM and other businesses

Aditya Birla Finance Limited



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Diversified portfolio with value accretive growth



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Focus on growth in high margin segments

- Strong retail momentum ↑ 30% y-o-y
- SME secured TL/WCDL↑ 17% y-o-y
- Structured Finance ↓ 50% y-o-y

Expanding footprint to tap new markets

Plan to open 150-200 branches over 18-24 months

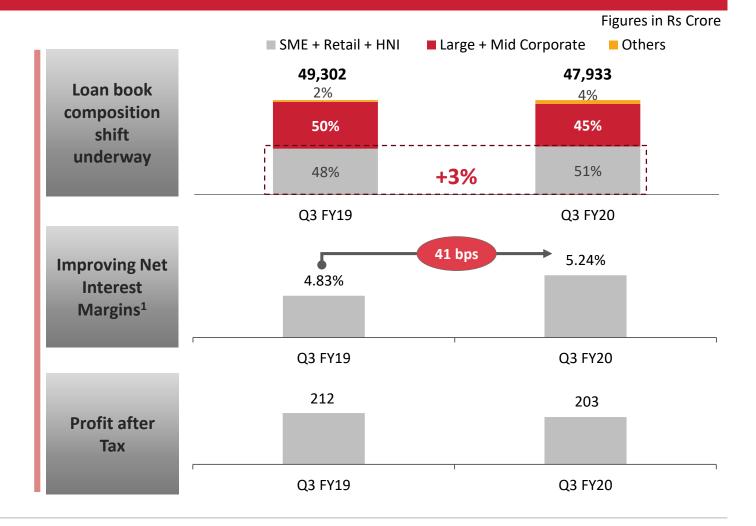
NIM¹ expanded y-o-y by 41 bps to 5.24%

Marginal drop in quarter profitability in a challenging market environment

YTD PAT² at Rs 739 Crore (grew 15% y-o-y) Reported PAT: Rs 684 Crore (grew 7% y-o-y)

YTD RoE^{2,3} at 13.5% & RoA^{2,3} at 2.0%

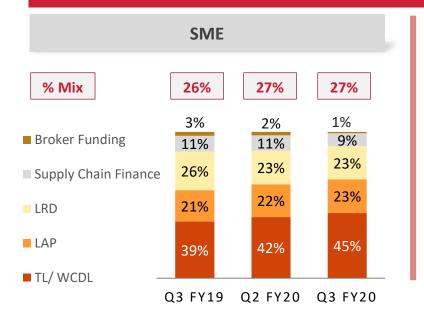
Closing leverage at 5.2x (PY: 5.9x)

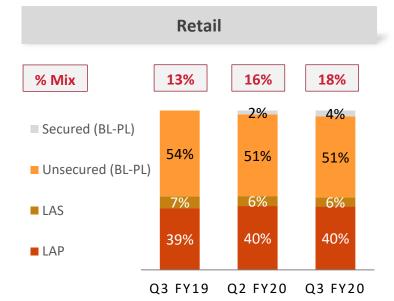


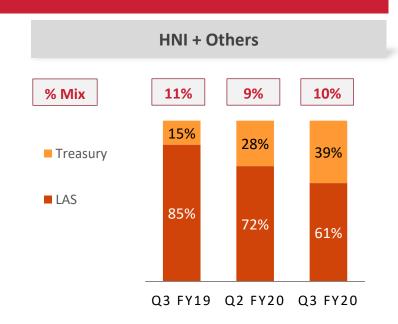
Building granularity with ticket sizes reducing across segments



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SME

- ATS: Rs 4.9 Crore (↓ 27% y-o-y)
- Focus on secured TL/WCDL, grew by 17% y-o-y; Backed by future cash flows and adequate security cover of ~1.75x

LAP & LRD

- ► LAP ATS: Rs 2.0 Crore (26% y-o-y)
- ➤ LAP LTV of ~50%
- Selective approach in LRD, degrew 13% y-o-y

Retail

- ATS: Rs 5 Lacs (↓ 27% y-o-y)
- Scaling up newly launched small business secured loan segment
- Identified new segments for growth
 Travel, Healthcare and Education

LAS

- Overall book reduced by ~36% y-o-y
- ➢ No stage- 3 exposure
- ~80% of LAS exposure in securities of companies having M.Cap > Rs 10,000 Crore

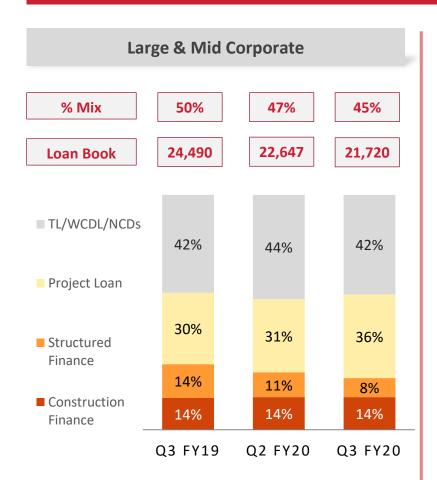
Selective approach in Large and Mid Corporate segment



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Figures in Rs Crore

45%



Portfolio Update

- > ~Rs 1,750 Crore run down of structured finance book over 1 year (\$\sqrt{50\%}\$ y-o-y)
- > Top 20 customers in large and mid corporate contribute ~10% of overall Loan Book
- No stage-3 in Top 20 accounts
- Exposure to Aditya Birla Group companies < 1% of overall Loan Book</p>

| Large & Wild Corporate Concentration | | | | | | |
|--------------------------------------|---------------|-----------------|--|--|--|--|
| Ticket Size Range | # of Customer | % of Total Book | | | | |
| 0 – 50 | 191 | 7% | | | | |
| 51 – 100 | 73 | 11% | | | | |
| 101 – 200 | 59 | 18% | | | | |
| 201 – 400 | 16 | 9% | | | | |

Project Loan (16% of overall Loan Book)

- ➢ No stage-3 exposure
- Funding towards projects with ring-fenced cashflows
- 96% of exposure has recourse to cash flows from operational projects; balance 4% of projects have recourse to pedigreed sponsors

Construction Finance (6% of overall Loan Book)

339

- No stage-3 exposure | No luxury residential project exposure
- 90%+ exposure to Mumbai, Pune, Bangalore,
 Chennai and Noida | No other NCR exposure
- > 30% of o/s as on 31st Dec 2019 repaid out of sales proceeds in last 1 year
- > Average actual loan tenor 2.5 years

Total

Stage-wise assets and ECL Provisioning



Figures in Rs Crore

Gross Stage 3 (excl. IL&FS) at 2.26%

Increase of 0.83% due to 3 corporate accounts

- All 3 exposures are secured and adequately collateralised
- Provision of Rs 80 Crore on above 3 accounts
- Resolution process is on-going

Secured loan book at ~80% of total

Primarily focused on cash flow-based underwriting

Rs 220 Crore of exposure to 4 IL&FS entities categorized as stage 3

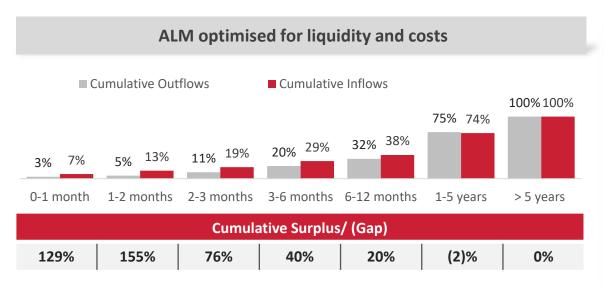
Rs 62 Cr provided for ECL on the above exposure

| Asset Quality | Q2 FY20 | Q3 FY20 |
|-------------------|---------|---------|
| Gross Stage 1 & 2 | 98.15% | 97.27% |

| | Excl. IL&FS | IL&FS | Excl. IL&FS | IL&FS |
|---------------------|-------------|-------|-------------|-------|
| Gross Stage 3 | 1.39% | 0.46% | 2.26% | 0.46% |
| Less: ECL Provision | 0.48% | 0.13% | 0.65% | 0.13% |
| Net Stage 3 | 0.91% | 0.33% | 1.62% | 0.33% |
| | | | | |
| Provision Coverage | 35% | 28% | 29% | 28% |

Well matched ALM with diversified borrowing mix





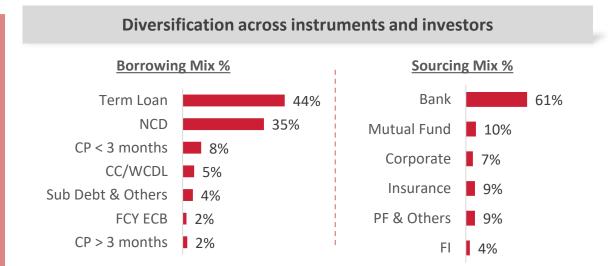
Raised LT borrowing of ~Rs 8,400 Crore in 9M

Term Loans: Rs 4,400 Crore (Sanctioned ~ Rs 4,900 Crore)

NCD: ~Rs 3,050 Crore; ECB: ~ Rs 950 Crore

Adequate liquidity to meet growth requirements

- Maintaining cash and cash equivalent for liquidity
- Undrawn CC/WCDL of Rs 3,800+ Crore and additional ECB sanction of USD 70 Mn (not considered in ALM above)



Continue to broad base investor profile

Institutional investor base increased to 497

Maintaining comfortable capital adequacy

Q3 FY20: CRAR at 19.7% (PY: 17.4%)

Additional sanction of Rs 2,200 Crore in Jan'20

From LIC (Rs 1,000 Crore) and SIDBI (Rs 1,000 Crore)

Consistent margin expansion across quarters

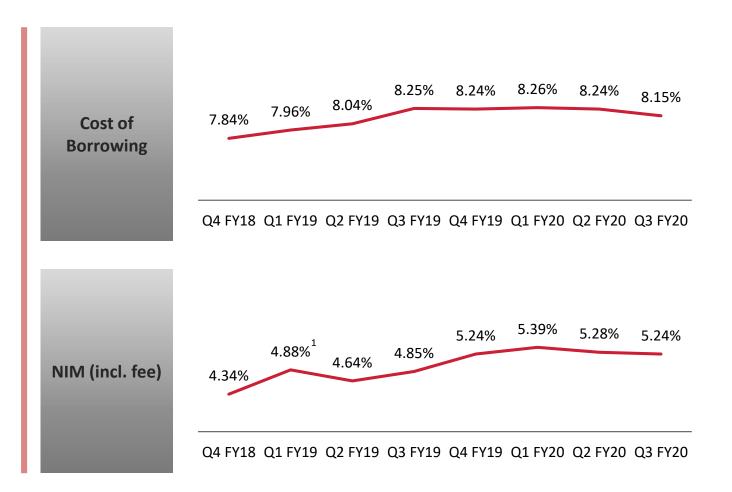


Cost of borrowing dropped by 9 bps q-o-q

Optimised borrowing cost in a volatile interest rate environment

Factors contributing to margin expansion:

- Increasing product mix towards retail and SME
- Ability to pass on borrowing cost increases
- Prudent treasury management with diversified borrowing mix



Key Financials – Aditya Birla Finance Limited



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| Δ LY% | Oue | rtor 2 | Figures in Rs Crore | Nine N | lonths | Δ |
|----------|------------------|------------------|--|------------------|------------------|---|
| Δ L1 % | | rter 3 | - | | | Δ |
| | FY 18-19 (PY) | FY 19-20 (CY) | Key Performance Parameters | FY 18-19 (PY) | FY 19-20 (CY) | |
| | 49,301 | 47,933 | Lending book | 49,301 | 47,933 | |
| 35 bps 👚 | 11.97% | 12.32% | Average yield (Incl. Fee Income) | 11.76% | 12.46% | 1 |
| | 7.14% | 7.07% | Net Interest cost / Avg. Lending book | 6.97% | 7.15% | |
| 41 bps 👚 | 4.83% | 5.24% | NIM (Incl. Fee Income) | 4.79% | 5.31% | 1 |
| 9% | 579 | 629 | NII (Incl. Fee Income) | 1,636 | 1,954 | 1 |
| | 1.66% | 1.78% | Opex / Avg. Lending book | 1.65% | 1.66% | |
| | 34% | 33% | Cost Income Ratio | 33% | 31% | |
| | 0.57% | 1.29% | Credit Provisioning/ Avg. Lending book | 0.43% | 1.05% | |
| | 323 | 272 | Profit before tax | 975 | 990 | 1 |
| | 212 | 203 | Profit after tax | 642 | 684 | 1 |
| | 7,115 | 8,089 | Net worth | 7,115 | 8,089 | |

Aditya Birla Housing Finance Limited



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Delivery in line with stated targets



Figures in Rs Crore

Lending book at ~Rs 12,190 Cr (Retail: 95%)

Affordable book at ~ Rs. 2,100 Crore (grew 1.8x y-o-y)

Improvement in Cost Income Ratio y-o-y

Led by scale and operating efficiency

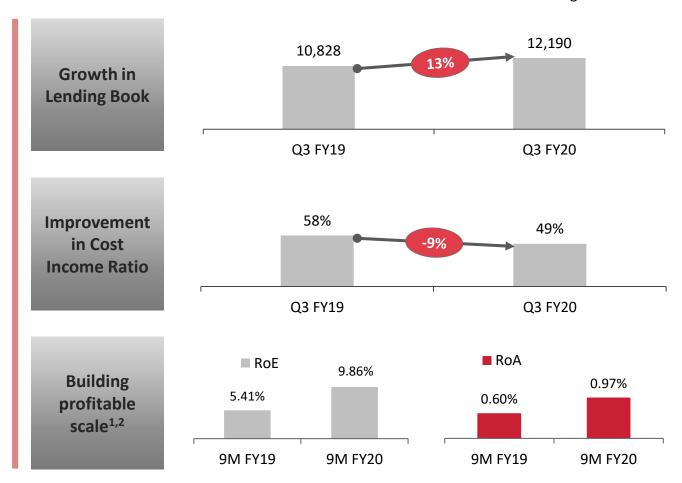
Maintaining quality of asset book

Gross Stage 3: 1.04% | Net Stage 3: 0.73%

Q3 PAT grew 31% y-o-y to Rs 27 Crore

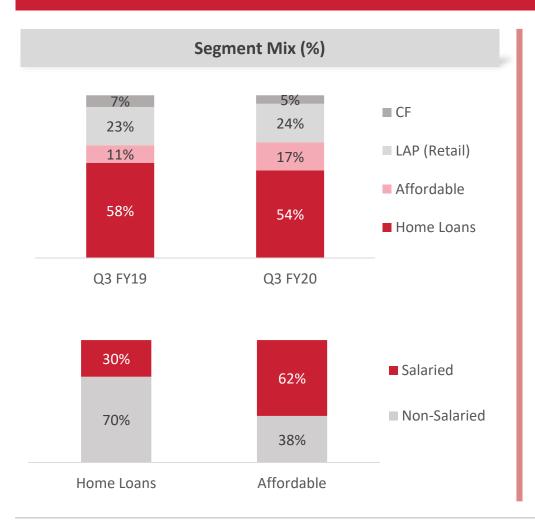
YTD PAT (ex-DTA) at Rs 87 Crore (grew 2x y-o-y)
YTD Reported PAT at Rs 82 Crore

Continued improvement in RoE and RoA



Systematic approach to build a healthy portfolio mix

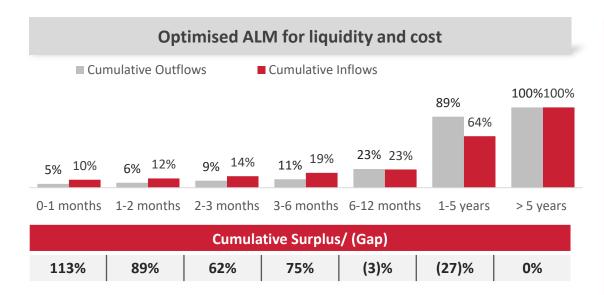




| Affordable Loans | ATS for Affordable Home Loans ~ Rs 14 Lacs 28% of affordable HL portfolio backed by IMGC and 45% eligible for PMAY subsidy |
|------------------------|---|
| Retail LAP | ATS: Rs 56 Lacs (PY: Rs 79 Lacs) LTV: 47% |
| | Construction Finance |
| Quality | No stage 3 exposure |
| Average Ticket Size | ATS on exposure: Rs 18 Crore ATS on outstanding: Rs 9 Crore (PY: 15 Crore) |
| Exposure | ■ ~85% of CF exposure to Bangalore, Mumbai, Pune, Surat, Ahmedabad and Noida No NCR exposure other than Noida |
| Sales | 35%+ outstanding repaid out of sales proceeds in last 1 year |

Prudent asset liability management





Raised LT borrowing of ~Rs 2,600 Crore (9M FY20)

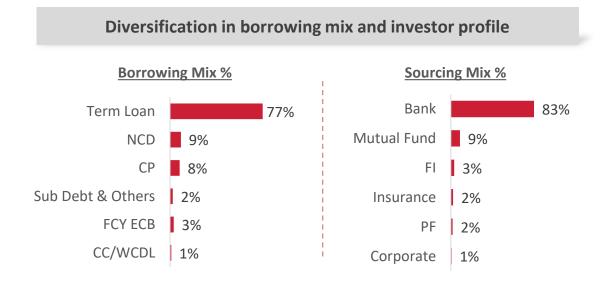
Term loans (Banks): Rs 1,750 Crore (Sanctioned: Rs 2,575 Crore)

Term Ioan (NHB): Rs 400 Crore; NCDs: Rs 85 Cr

ECB: Drawn Rs 350 Crore (Sanction of USD 100 Mn)

Adequate liquidity to meet growth requirements

Maintaining cash and cash equivalent for liquidity



Continue to broad base investor profile

• Investor base increased to 106; Funding from 22 banks

Maintaining comfortable capital adequacy

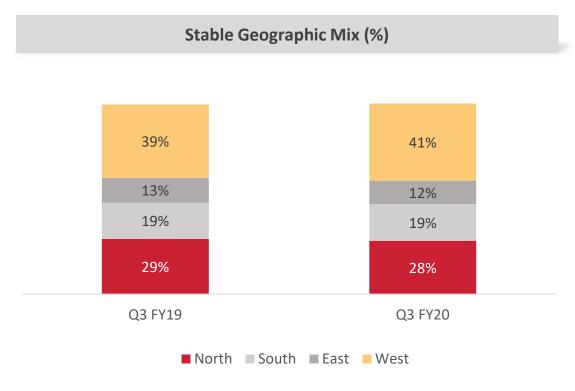
Q3 FY20: CRAR at 17.1% (Regulatory requirement: 13%)

Additional sanction of Rs 1,500 Crore in Jan'20 Including refinance from NHB

Pan India distribution network



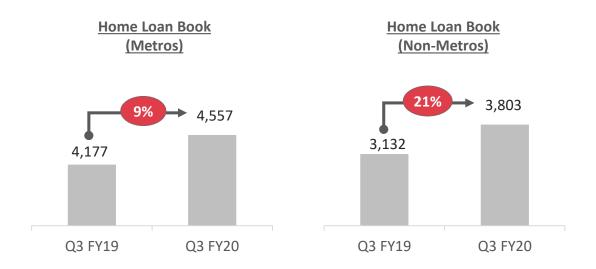
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Balanced distribution strategy

Tapping growth in smaller cities through affordable

Focus on increasing reach and building retail granularity



Non-metro loan book mix at 45% (PY: 43%)

65 branches currently operational pan-India; Plan to double presence (mainly in non-metros) over 18-24 months

Note: Metro cities includes Delhi, Mumbai, Kolkata, Chennai, Bangalore and Pune

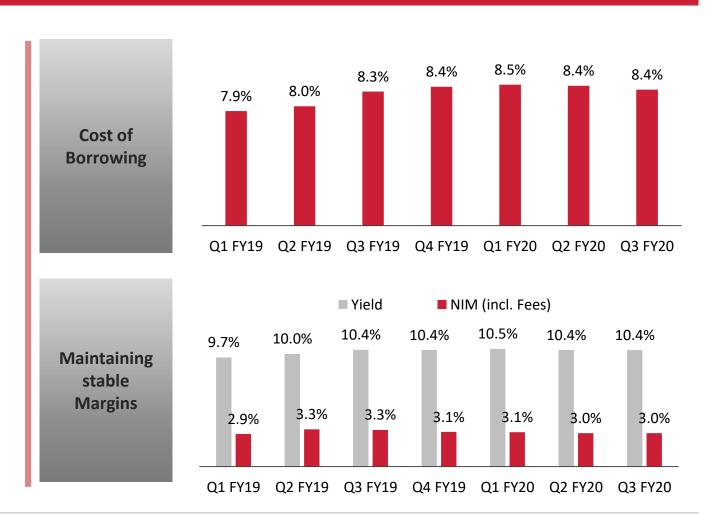
Maintaining margins through interest rate cycles



Optimised borrowing cost in a volatile interest rate environment

Maintained margins across interest rate cycles

Demonstrating ability to successfully pass on borrowing cost increases



Key Financials – Aditya Birla Housing Finance Limited



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| Δ LY% | Qua | rter 3 | Figures in Rs Crore | Nine N | Nine Months | |
|--------------|------------------|------------------|-------------------------------------|------------------|------------------|------|
| | FY 18-19 (PY) | FY 19-20 (CY) | Key Performance Parameters | FY 18-19 (PY) | FY 19-20 (CY) | |
| 13% | 10,828 | 12,190 | Lending book | 10,828 | 12,190 | 13% |
| | 10.38% | 10.35% | Average yield | 10.05% | 10.39% | |
| | 7.35% | 7.51% | Net Interest cost / Avg. Loan book | 7.24% | 7.52% | |
| | 3.26% | 2.97% | NIM (incl. Fee Income) | 3.17% | 3.00% | |
| | 275 | 333 | Revenue | 736 | 968 | |
| | 1.91% | 1.54% | Opex/ Avg. Loan Book | 2.21% | 1.49% | |
| 9% | 58% | 49% | Cost Income Ratio (%) | 67% | 47% | 19% |
| | 0.14% | 0.45% | Credit Provisioning/ Avg. Loan Book | 0.19% | 0.48% | |
| | 32 | 35 | Profit Before Tax | 67 | 109 | |
| 1 31% | 21 | 27 | Profit After Tax | 43 | 82 | 1.9x |
| | 1,159 | 1,270 | Net worth | 1,159 | 1,270 | |

Aditya Birla Sun Life AMC Limited



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Profitable growth aided by robust asset mix



22

Domestic Equity AAUM¹ grew by 6% y-o-y

Total Domestic AAUM grew by 3% y-o-y

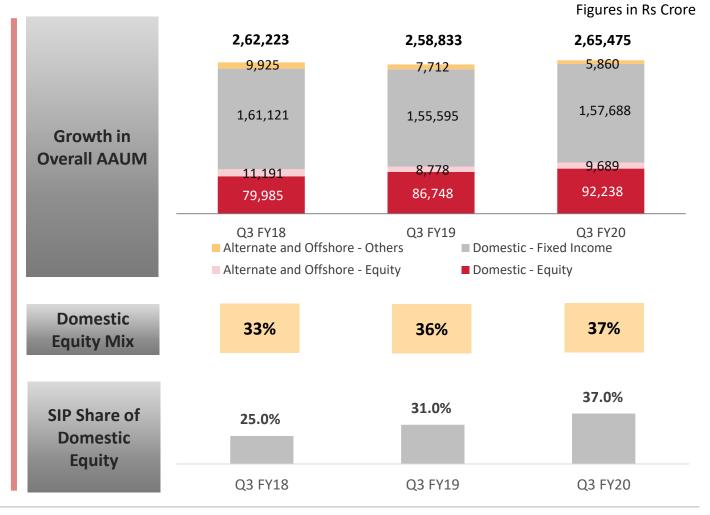
Improvement in Equity AAUM Mix

Domestic Equity AAUM mix at 37% (PQ: 35 %)

Domestic AAUM market share² at 9.93%

Continue to grow retail market share

Consistent increase in SIP share of Domestic Equity AAUM



FI ² Ex ETF Market share; Source: AMFI

Maintaining profitability track record in a challenging environment



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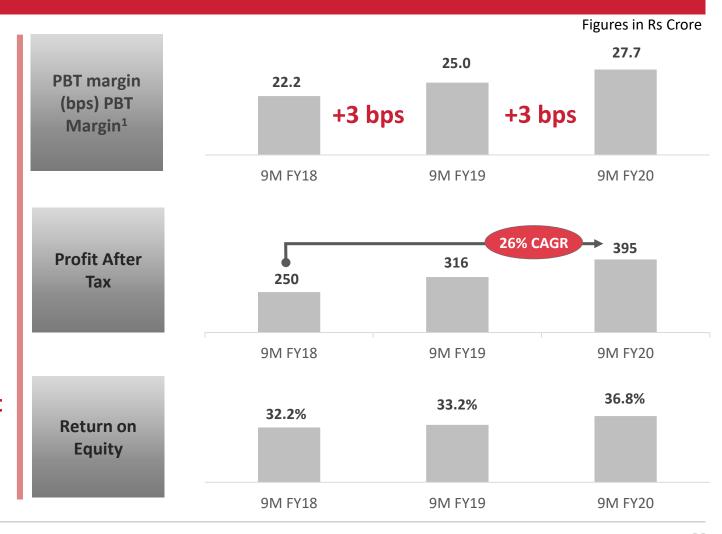
Improvement in profitability led by change in asset mix towards high margin segments

Strong growth in profitability

YTD PAT at Rs 395 Crore (grew by 25% y-o-y) Q3 PAT at Rs 130 Crore (grew by 19% y-o-y)

Consistently delivering on RoE improvement

YTD RoE improved to 36.8% (PY: 33.2%)



Continued focus on retail expansion



Focus on expanding retail presence

Added 53 locations to reach 310 with >75% in B-30 cities; Similar addition expected in the coming year

Broad based penetration in B-30 cities with AUM¹ at ~ Rs 37,437 Crore

Market Share¹ at 8.78% (PY: 8.67%) B-30 contributes 24%¹ of retail + HNI AUM

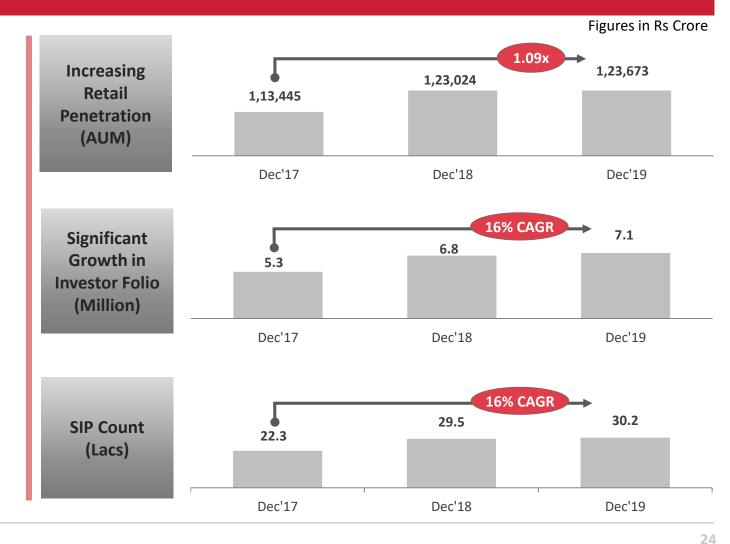
Investor folios up 1.35x in 2 years

5 Year CAGR as on FY19: 29% | Industry: 15%

Monthly SIP² book ~Rs. 950 Crore

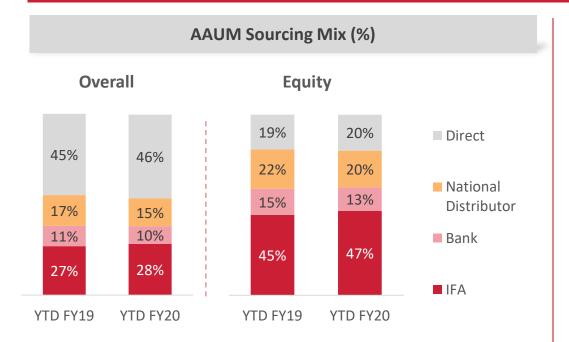
SIP Market Share³ 10.39%

3 Year CAGR: 33% | Industry: 29%



Balanced Distribution Network





Continue to grow IFA share in Equity Sourcing

Large bank owned AMCs benefit from 30 - 90% share of their associate distributor Bank's total AUM sourced

Distribution Scale

310 Locations > 75% in B-30 cities

88 Banks

80,000+ IFAs

230+
National Distributors

Digital Tech enablement

Customers

- > Launched new investor portal with simplified UX
- > Launched micro ticket size and 1 Click SIP product
- ➤ Up-sell: Launched "Next-best-offer" programme, expected to contribute ~Rs 1,000 Crore of gross sales for the year
- ➤ Simpler and paperless SIP registration through e-mandate in 28 large banks

Distribution

- Distributor portal with customized customer journeys and simplified distributor experience
- > 10+ new-age digital ecosystem partners/ distributors onboarded through API gateway

Outcome

➤ Increase in digital penetration: Digital transactions ~ 75% (PY: 67%)

Key Financials – Aditya Birla Sun Life AMC Limited



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| LY% | Quai | ter 3 | Figures in Rs Crore | Nine N | lonths |
|-----|------------------|------------------|------------------------------------|------------------|------------------|
| | FY 18-19 (PY) | FY 19-20 (CY) | Key Performance Parameters | FY 18-19 (PY) | FY 19-20 (CY) |
| | 2,42,344 | 2,49,926 | Domestic AAUM | 2,48,607 | 2,52,573 |
| | | | | | |
| 6% | 86,748 | 92,238 | Domestic Equity AAUM | 88,920 | 91,084 |
| | 8,778 | 9,689 | Alternate and Offshore Equity AAUM | 9,657 | 9,544 |
| 7% | 95,527 | 101,928 | Total Equity | 98,577 | 1,00,628 |
| | | | | | |
| | 338 | 319 | Revenue | 1,087 | 957 |
| | 173 | 145 | Costs | 621 | 433 |
| 5% | 166 | 173 | Profit Before Tax | 467 | 524 |
| | 27 bps | 28 bps | Profit Before Tax (bps1) | 25 bps | 28 bps |
| 19% | 109 | 130 | Profit After Tax | 316 | 395 |

 $^{^{\}rm 1}\,{\rm Margin}$ based on annualized earnings as % of domestic AAUM

Aditya Birla Sun Life Insurance Limited



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Growth with significant value creation



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Individual FYP1 (YTD) grew by 14% y-o-y

Maintained market share at 4%

Net VNB for Q3 FY20 grew 2x y-o-y

9M Net VNB Margin³ at 4.4% (improved ~340 bps y-o-y)

Continued improvement across quality metrices

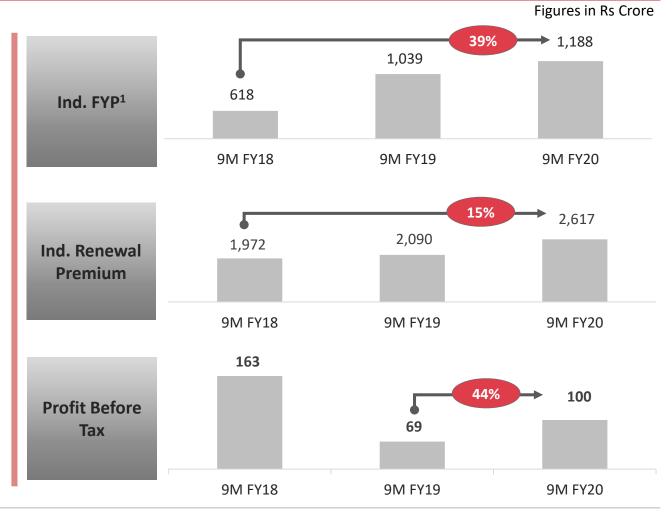
13th Month persistency at 81% (PY: 75%)
Surrender ratio reduced to half in 2 years
Q3 Ind. Renewal Premium grew by 33% y-o-y

Selective approach in growing Group business

Segment continues to be value accretive

Strong rebound in profits

YTD PBT at Rs 100 Cr (grew by 44% y-o-y)



Aditya Birla Capital Limited

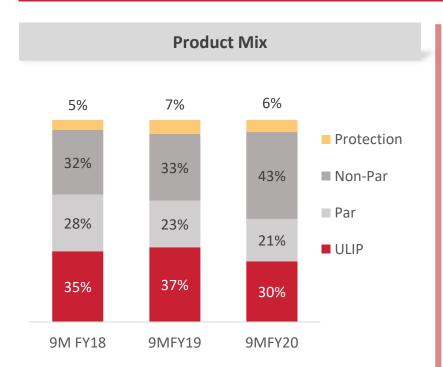
¹ Individual FYP adjusted for 10% of single premium

² Rank and Market Share amongst players (Excl. LIC) based on adjusted Individual FYP: Source IRDAI

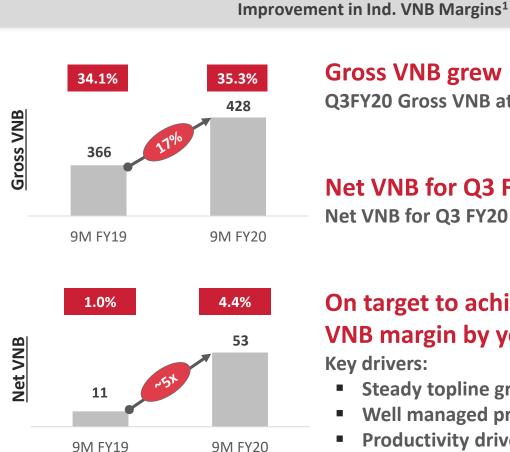
Focus on value accretive product mix



Figures in Rs Crore



70% of maturity benefit of guaranteed products are protected



Gross VNB grew 17% y-o-y Q3FY20 Gross VNB at 34.0% (PY: 31.2%)

Net VNB for Q3 FY20 grew 2x y-o-y Net VNB for Q3 FY20 at 10.4% (PY: 5.2%)

On target to achieve double digit Net VNB margin by year end

Key drivers:

- **Steady topline growth**
- Well managed product mix
- Productivity driven growth in all channels

Balanced sourcing strategy



Figures in Rs Crore

Driving growth through partnerships and operating leverage in proprietary

- 8 Banca tie-ups incl. HDFC Bank, DCB and KVB
- Pan India presence across 2,750+ cities through 82,000+ agents, 9,500+ bank branches and 395+ own branches

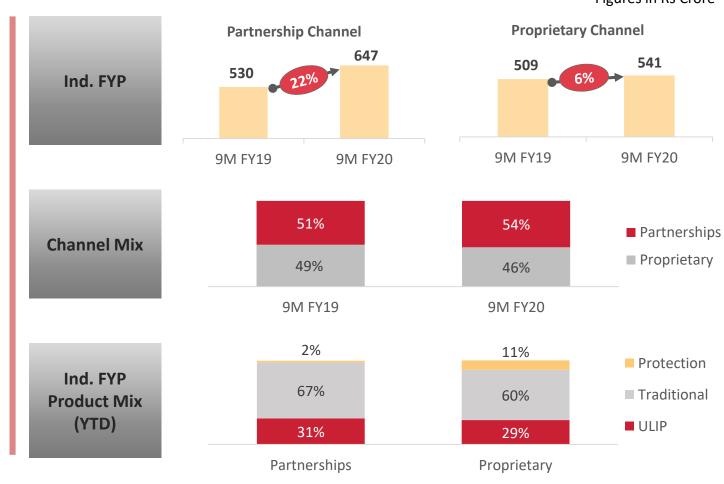
Indian Bank ramp up

Activated 650+ out of 2,900 branches

Proprietary channel contributing to margin improvement

Efficiencies in proprietary channel driven by:

- Increase in productivity
- Protection mix at YTD 11%



Focus on quality of business



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Continuous improvement in persistency across products and cohorts

13th Month persistency at 81% (PY: 75%)

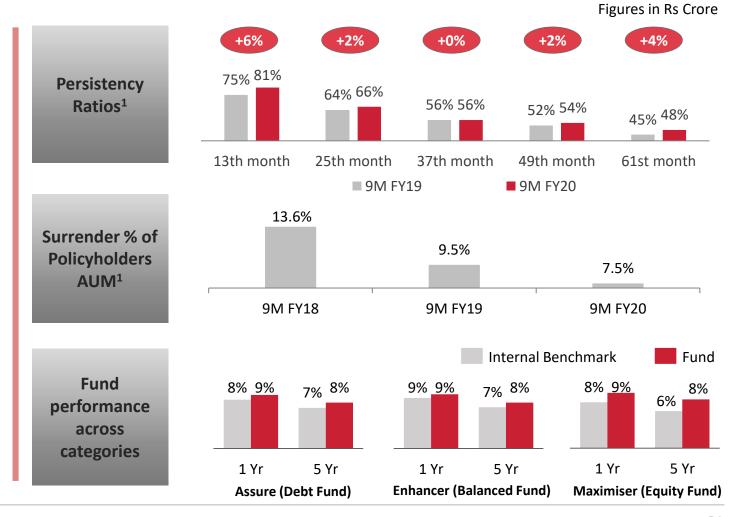
Focus on customer retention

Q3 Ind. renewal premium grew 33% y-o-y Surrender ratio reduced to half in 2 years

Complaints per 1000 policies reduced by 1/3rd over last 2 years

Healthy in-force book and new business contributing to growth in AUM

AUM at Rs 43,512 Crore (grew 11% y-o-y)



Aditya Birla Capital Limited

Key Financials – Aditya Birla Sun Life Insurance Limited



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| Δ LY% | Quarter 3 | | Figures in Rs Crore | Nine N | lonths | ΔΙ |
|-------|------------------|------------------|-------------------------------------|------------------|------------------|----|
| | FY 18-19 (PY) | FY 19-20 (CY) | Key Performance Parameters | FY 18-19 (PY) | FY 19-20 (CY) | |
| 8% | 480 | 516 | Individual First year Premium | 1,107 | 1,261 | 1 |
| | 530 | 579 | Group First year Premium | 1,579 | 1,258 | |
| 33% | 851 | 1,133 | Renewal Premium | 2,247 | 2,794 | 1 |
| • | 1,860 | 2,228 | Total Gross Premium | 4,933 | 5,313 | _ |
| | 307 | 317 | Opex (Excl. Commission) | 843 | 934 | |
| | 16.5% | 14.2% | Opex to Premium (Excl. Commission)* | 17.1% | 17.6% | |
| | 22.5% | 19.8% | Opex to Premium (Incl. Commission) | 22.3% | 23.4% | • |
| | 49 | 34 | Profit Before Tax | 69 | 100 | |
| | 38 | 27 | Profit After Tax | 52 | 81 | |

^{*} YTD Opex to Premium (Excl. Commission) is higher mainly due to lower Group Business

Aditya Birla Health Insurance Limited



PROTECTING INVESTING FINANCING ADVISING

Strong growth led by retail



GWP grew 73% YoY with retail growth at 2x

Retail GWP Mix: 71% (PY: 60%)

6.5+ million lives covered

3.8 million lives through micro products Grew ~ 5x y-o-y (PY: 1.3 million lives)

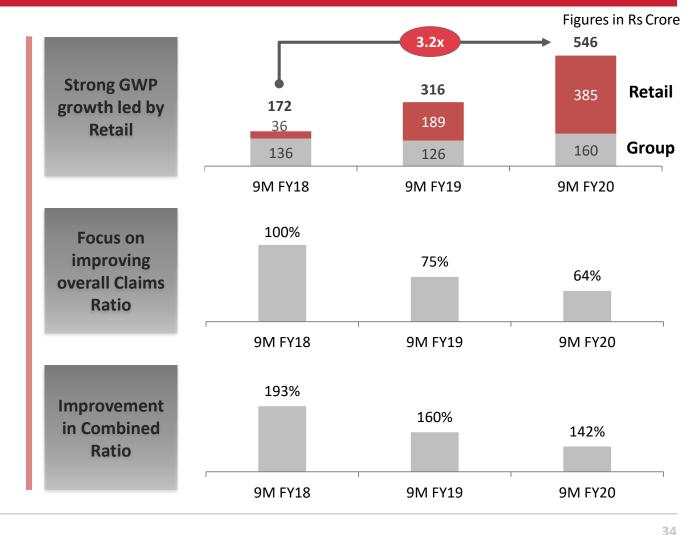
Improved retail Claim Ratio 45% (PY: 46%)

Holistic health risk management - better sourcing, provider management, claims and care management

Q3 FY20 Combined ratio at 128%

Steady path to break even

Q3 PBT loss at Rs 53 Cr (Peak loss Rs 73 Cr in Q2 FY19) Expected to break-even in FY21-22



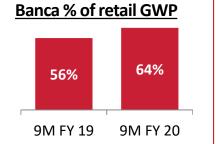
Driving value through Scale



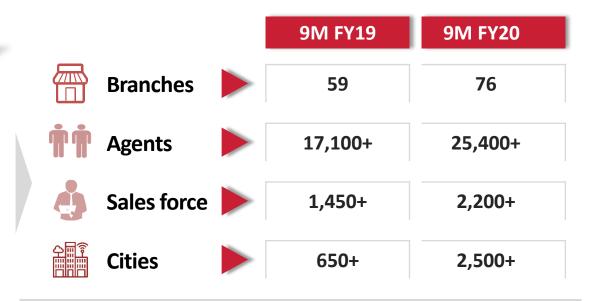
One of the largest 3rd party distribution capacities

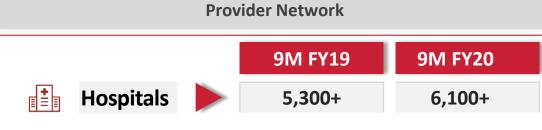
Banca tie-ups: 9 banks with 12,000+ branches

➤ Bank growth contributing to 2.4x y-o-y growth in Banca GWP



- Significant scale-up and momentum in banca partnerships
- Leverage digital & e-commerce partnerships. Tie-ups with 28+ digital partners





One of the largest provider networks with presence across 750+ cities

Expanding market through customer value proposition



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Large & diversified product suite enabling traditional & non-traditional customer acquisition

Expanding the Market

Younger customer base (<30 years)

Current Market (30-50 years age group)

Older customer base (>50 years)

Other segments

- Customers with Chronic health issues
- Women fraternity
- Digital natives

Comprehensive Product Suite

Activ Health / Assure: Industry 1st incentivized wellness product

4 in 1 products Cancer / CI /PA etc

Activ Care: Senior Citizen Product

Chronic care management program

Global Health Secure: 1st international cover in industry

Modular / Byte-size / contextual offerings

Outcome²

Average age 5 years lower than industry

Leveraging Health ecosystem to commence Health Journey

38%

V

49%

Customers logged in through App

Customers embarked on wellness journey

Higher customer engagement through holistic Health Management



20%

Higher retention of active customers

6%

Lower Claim ratio for active customers¹

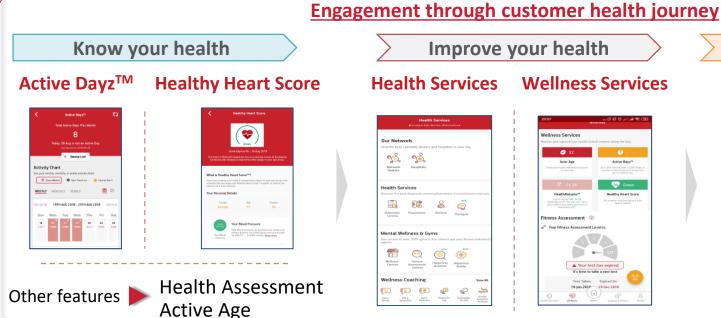
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Customer Segments

Higher customer engagement by leveraging our digital capabilities



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Improve your health

Health Services Wellness Services





Get Rewarded

HealthReturnsTM





Activ Health App

Ongoing enhancements in features attributing to increased customer engagement











Chatbot

Outcome

Digital servicing

↑ from 20% to 38%

Leverage large datasets for customer insights through analytical models

Activ Together Community WhatsApp integration Leader-board

Refined claims tracking

Key Financials – Aditya Birla Health Insurance Limited



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| Δ LY% | Qua | rter 3 | Figures in Rs Crore | Nine | Months | Δ LY% |
|---------------|------------------|------------------|---|------------------|------------------|---------------|
| | FY 18-19 (PY) | FY 19-20 (CY) | Key Performance Parameters ¹ | FY 18-19 (PY) | FY 19-20 (CY) | |
| 1 2.1x | 81 | 170 | Retail Premium | 189 | 385 | 1 2.0x |
| | 57 | 60 | Group Premium | 126 | 160 | |
| 1.7x | 139 | 231 | Gross Written Premium | 316 | 546 | 1.7x |
| | 140 | 212 | Revenue | 318 | 507 | |
| | 136% | 128% | Combined Ratio | 160% | 142% | |
| | (54) | (53) | Profit Before Tax | (191) | (188) | |

³⁸



Other Financial Services businesses

Other Financial Services Businesses



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| Quarter 3 | | Figures in Rs Crore | Nine M | Nine Months | |
|------------------|------------------|---|------------------|------------------|--|
| FY 18-19 (PY) | FY 19-20 (CY) | Key Performance Parameters Other Financial Services Businesses ¹ | FY 18-19 (PY) | FY 19-20 (CY) | |
| 162 | 200 | Aggregate Revenue | 482 | 542 | |
| (6) | 10 | Aggregate Profit Before Tax | (8) | 44 | |

General Insurance Broking

- Premium placement in 9M FY20 grew y-o-y by 14% to Rs 3,330 Crore
- Q3 Revenue increased by 29% y-o-y to Rs 148 Crore (PY: Rs 115 Crore)
- Q3 PBT grew 2x y-o-y to Rs 7 Crore

Stock and **Securities Broking**

- Q3 Revenue at Rs 40 Crore (PY: Rs 42 Crore)
- Q3 PBT at Rs 4 Crore

ARC

- Launched ARC platform in partnership with Varde in FY19
- ARC AUM at ~Rs 2,900 Crore. Platform profitable within first year of operation

MyUniverse

Aditya Birla MyUniverse demerged transaction business into ABFL w.e.f. 1st January 2020



Annexure A

Consolidated Financials

Consolidated Profit & Loss



Figures in Rs Crore

| Δ LY% | Quarter 3 | | Figures in Rs Crore | Nine Months | | Δ LY% |
|-------|------------------|------------------|---|------------------|------------------|--------------|
| | FY 18-19 (PY) | FY 19-20 (CY) | Consolidated Profit & Loss | FY 18-19 (PY) | FY 19-20 (CY) | |
| 14% | 3,780 | 4,326 | Revenue | 10,434 | 11,947 | 15% |
| | 300 | 276 | Profit Before Tax (before share of profit/(loss) of JVs | 813 | 951 | |
| | 55 | 66 | Add: Share of Profit/(loss) of associate and JVs | 159 | 201 | |
| | 355 | 342 | Profit Before Tax | 972 | 1,151 | 18% |
| | 147 | 101 | Less: Provision for taxation | 416 | 411 | |
| | (5) | (9) | Less: Minority Interest | (56) | (36) | |
| 17% | 214 | 250 | Net Profit (after minority interest) | 613 | 776 | 1 27% |



A financial services conglomerate meeting the life time needs of its customers

PROTECTING INVESTING FINANCING ADVISING

Life Insurance
Health Insurance
Motor Insurance
Corp General Insurance
Travel Insurance

Mutual Funds
Wealth Management
Stocks and Securities
PMS
Real Estate Investment
Pension Funds

Home Finance
Personal Finance
SME Finance
Real Estate Finance
Project Finance
Loan Against Securities
Corporate Finance
DCM & Loan Syndication
Stressed Assets

Online Personal Finance
Management
Money for Life Planner

CIN: L67120GJ2007PLC058890

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Corporate Office: One Indiabulls Centre, Tower 1, Jupiter Mills Compound, 841, Senapati Bapat Marg, Elphinstone Road, Mumbai – 400 013

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Glossary



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- AAUM Quarterly Average Assets under Management
- ALM Asset Liability Management
- ANW Adjusted Net Worth
- ATS Average Ticket Size
- FYP First Year Premium Income
- Bps Basis points
- Banca Bancassurance
- CAB Corporate Agents and Brokers
- CF Construction Finance
- CP Commercial Paper
- Cr Crore
- CY Current Year
- DPD Days Past Due
- ECL Expected Credit Loss
- EIR Effective Interest Rate
- FV Fair Value (IndAS)
- FY Financial Year (April-March)
- Ind FYP Individual First Year Premium
- GNPA Gross Non-Performing Assets

- GWP Gross Written Premium
- HL Home Loan
- JV Joint Ventures
- LAP Loan Against Property
- LAS Loan Against Securities
- LIC Life Insurance Corporation of India
- LRD Lease Rental Discounting
- LT Long Term
- LTV Loan to Value
- MI Minority Interest
- MTM Mark to Market
- NII Net Interest Income
- NIM Net Interest Margin (including fee income)
- NNPA Net Non-Performing Assets
- PAT Profit after Tax
- PBT Profit before Tax
- PY Corresponding period in Previous Year
- PQ Previous Quarter

- Q1– April-June
- Q2 July-September
- Q3 October December
- Q4 January March
- Rs Indian Rupee
- SIP Systematic Investment Plan
- SME Small and Medium Sized Enterprise
- TL/WCDL Term Loan/ Working Capital Loan
- VIF Value In-Force
- VNB Value of New business
- Y-o-Y Year on Year
- Q-o-Q Quarter on Quarter
- YTD Year to date
- GS 3 Gross Stage 3

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