

PROTECTING INVESTING FINANCING ADVISING

FOR THE ATTENTION OF SHAREHOLDERS HOLDING EQUITY SHARES IN PHYSICAL FORM Restriction on transfer of physical shares and Procedure for demat of shares

Amendment to Regulation 40 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") along with Circular(s) issued by BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE")

1. SEBI based on representations received from shareholders for extension of the date of compliance which was earlier 5th December, 2018 has vide Press Release No. 49/2018 dated 3rd December, 2018 has extended the deadline and the requirement for transfer of securities only in demat form to 1st April, 2019. This restriction shall not be applicable to the request received for transmission or transposition of physical shares.

According to the aforesaid Press Release, with effect from 1st April, 2019 request for effecting transfer of securities shall not be processed unless the securities are held in the Dematerialised form with the depository. Therefore, Registrars and Share Transfer Agent and the Company will not be accepting any request for transfer of shares in physical form with effect from 1st April, 2019 except in case of request received for transmission or transposition of physical shares.

3. Shareholders are accordingly required to get in touch with any Depository Participant registered with SEBI to open a Demat account or alternatively, contact any office of the nearest Karvy branch to guide you in the demat procedure. You may also visit the website of the depositories viz., NSDL or CDSL for further understanding about the demat procedure:

NSDL website: https://nsdl.co.in/faqs/faq.php (dematerialization)
CDSL website: https://www.cdslindia.com/investors/open-demat.aspx

- 4. In view of the above, Shareholders holding shares in physical form are requested to dematerialize the said shares at the earliest to avoid any inconvenience in future for transferring those shares.
- 5. In case, if you have any queries or need any assistance in this regard, please contact:

Aditya Birla Capital Limited

Kind Attn: Mr. Sailesh Daga

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Tel: +91 2876 243257

Email: abc.secretarial@adityabirlacapital.com

M/s Karvy Computershare Pvt. Ltd. Unit : Aditya Birla Capital Limited Kind Attn: Ms. Sripriya Senthilkumar

Karvy Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad - 500 032 Tel: 040-6716 2222, Toll Free No.: 1800-3454-001

Email: adityacapital@karvv.com

Thanking you, Yours sincerely, For Aditya Birla Capital Limited (Formerly known as Aditya Birla Financial Services Limited)

Sailesh Daga Company Secretary FCS 4164

Aditya Birla Capital Ltd.

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