

**Publication:** Fortune Asia**Edition:** Asia**Date:** October 8, 2024**Page:** NA**MPW ASIA** MOST POWERFUL WOMEN**68****Vishakha Mulye**CEO, Aditya Birla  
Capital**INDIA**

Vishakha Mulye has led Aditya Birla Capital, the financial services arm of Indian conglomerate Aditya Birla Group, since 2022. Since taking over, Mulye merged the company with its subsidiary, Aditya Birla Finance, streamlining operations and use of capital. Aditya Birla Capital manages \$55 billion in assets and has over 1,500 branches across India. The company hopes to add 30 million customers via its ABCD app, a full-fledged fintech service.