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**BUSINESSWOMAN OF THE YEAR****Vishakha Mulye****Chief Executive Officer, Aditya Birla Capital**

*Behind every successful man, there is a woman. But for women to succeed, there are many things to fall in place... and I am fortunate all this fell in well for me beautifully*

Vishakha Mulye, CEO of Aditya Birla Capital and ET's Businesswoman of the Year for 2024 expressed her strong belief in India's growth potential and her company's ability to seize and leverage these opportunities. She emphasised that her organisation's mission was to simplify finance and align with the vision of a 'Viksit Bharat'.

"At Aditya Birla Capital, our goal is to make finance as simple as ABCD, which is also the name of our newly launched platform this year," Mulye said after receiving the award. "We are excited about the vast opportunities in the Indian market and firmly believe that we have the right foundations in place to capitalise on them."

Mulye credited her success to her mentors including KV Kamath at ICICI Bank — where she progressed through the ranks — and Kumar Mangalam Birla, who trusted in her abilities.

"There is a famous saying that behind every successful man, there is a woman. But for women to succeed, I think there are many things to fall in place. Right from the family she is born in, the family she marries, the institutions she works with and the ecosystem in which she operates. I was extremely fortunate that all this fell in well for me beautifully," she said.

"I owe a lot to my parents for instilling strong values in me, my in-laws for their unwavering support, and Vivek (Mulye) for his unconditional love and encouragement, without which this journey wouldn't have been possible," she said.

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# Make, and Believe in India

Pride shone bright at the Awards' silver jubilee—for achievements of a fast-growing nation as well as the peerless awardees who contributed to it—as the C-suite rubbed shoulders with policymakers at a glittering ceremony



**WINNERS ALL** (L-R) Fared Zakaria's niece Malika Noor Mehta, Tata Trusts' Noel Tata, TVS Motor's Venu Srinivasan, Union Minister Ashwini Vaishnaw, Kumar Mangalam Birla of Aditya Birla Group, Akshant Goyal of Zomato, Aditya Birla Capital's Vishakha Mulye, HK Agarwal of Grasim Industries, Anish Shah and Rajesh Jejurikar of Mahindra & Mahindra Group, and Lenskart's Peyush Bansal

## Team ET

**Y**ou need to be the last person to run down your country. Like the markets, there is a sentiment which prevails in the country to grow. That sentiment is missing today. For every one good thing, there are 100 people who say, 'Oh, it's nothing at all.' Earlier prime ministers would have achieved a hundred things, but if you are achieving something today, would you want to go along with it, or stand against the tide?"

The usual laconic voice conveyed a sense of urgency, a tone of appeal.

Oceans away, US President Donald Trump may be unsettled by the global order with tariff threats, but finance minister Nirmala Sitharaman nonetheless held on to a fervent optimism before what was the largest assemblage of CEOs, at the 25th edition of The Economic Times Awards for Corporate Excellence, in Mumbai on Saturday.

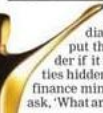
With an ominous reminder that the



N Chandrasekaran of Tata Sons, Preetha Reddy of Apollo Hospitals, Infosys' Salil Parekh and Aditya Birla Group's Kumar Mangalam Birla



Finance Minister Nirmala Sitharaman exhorting the industry to celebrate the positives, stay candid and keep progressing



**Deloitte.**

THE ECONOMIC TIMES AWARDS  
FOR CORPORATE EXCELLENCE

young would hold India Inc accountable and put them through the grinder if it misses the opportunities hidden in today's crises, the finance minister said. "They will ask, 'What are you all doing?'"

"Startups have proven to us in the last five years how they can progress against all odds... If they are able to do

that, shouldn't all of us try and make India grow faster... Are you living in today, or in the 60s-70s?" Sitharaman asked the audience during a fireside chat with ET's Sruthijith KK.

Nudging corporate chieftains to speak their minds on any hesitancy in committing capital, a bemused Sitharaman said, "I'd certainly like them to talk about things, about investment. After all, if they don't speak out, how is the government to have any clue on how things are moving?"

Her colleague Ashwini Vaishnaw, who received the ET Award for Business Reformer of the Year, reached out with similar, sincere candour. "Can I make a request? All of you have done fabulously well in your lives, in your businesses. Can we actually identify some products and start investing in them?" he said.

**Focus on What's Good for India** ▶▶ 14

**FULL COVERAGE** ▶▶ 7, 8, 9, 10, 11

## Sitharaman: See Opportunity in the Challenges

FM Nirmala Sitharaman called on stakeholders to believe in potential of India, which remains the fastest-growing major economy. The FM said she sees an opportunity in each of the challenges that exist. ▶▶ 7

## Vaishnaw: India to Emerge Strong from Global Shift

India will not only be a leader in tech services but also a "major creator" in the age of AI, union minister Ashwini Vaishnaw said. The minister said India will emerge "very powerful, strong" from the current geopolitical shift. ▶▶ 8

## Ratan's Nature Commanded Respect: Noel Tata

The respect that Ratan Tata commanded was in no small measure due to the nature of person he was, said Noel Tata. "Left to himself, Ratan may well have chosen a different path..." He instead led Tata group. ▶▶ 9

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## ET Awards: Behind every successful man, there is a woman. But for women to succeed, there are many things to fall in place, says CEO of Aditya Birla Capital, Vishakha Mulye

ET Bureau · Last Updated: Mar 10, 2025, 09:05:00 AM IST

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### Synopsis

Vishakha Mulye, CEO of Aditya Birla Capital and ET's Businesswoman of the Year for 2024, affirmed India's promising growth. She highlighted the company's mission to simplify finance with their new platform, ABCD. She credited her mentors, family, and supportive environment for her success, emphasizing the importance of having the right support system in place.



Vishakha Mulye

**Vishakha Mulye**, CEO of **Aditya Birla Capital** and ET's Businesswoman of the Year for 2024 expressed her strong belief in India's growth potential and her company's ability to seize and leverage these opportunities. She emphasised that her organisation's mission was to simplify finance and align with the vision of a **Viksit Bharat**.

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## ET Awards 2024: ABCL CEO Mulye lists factors needed for women to be successful

ET Online - Last Updated: Mar 08, 2025, 07:52:00 PM IST

     
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### Synopsis

On International Women's Day, Vishakha Mulye, CEO of Aditya Birla Capital, received the ET Awards for Corporate Excellence 2024 for her exceptional leadership. She has successfully transitioned the company's portfolio, boosting the assets under management to 5 lakh crore and doubling the lending book to 1.38 lakh crore, creating long-term value for stakeholders.



On [international women's day](#), the ET Awards for [Corporate Excellence](#) 2024 honoured the exceptional leadership of [Vishakha Mulye](#), CEO of [Aditya Birla Capital](#), with the award for [Businesswoman of the Year](#).

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## **ET Awards 2024: Vishakha Mulye, CEO, Aditya Birla Capital - Businesswoman of the Year**

ET Online | Updated: 08 Mar 2025, 10:04 PM IST

Vishakha Mulye, CEO of Aditya Birla Capital creates financial support for the common person in the easiest of means. She is the 'Businesswoman of the Year', 2024.

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