



## About Aditya Birla Sun Life Insurance, an Aditya Birla Capital Company

Aditya Birla Sun Life Insurance Company Limited (ABSLI) is a subsidiary of Aditya Birla Capital Ltd (ABCL). ABSLI was incorporated on August 4, 2000, and commenced operations on January 17, 2001. ABSLI is a 51:49 joint venture between the Aditya Birla Group and Sun Life Financial Inc., a leading international financial services organization in Canada.

Formerly known as Birla Sun Life Insurance Company Limited, ABSLI is one of India's leading life insurance companies offering a range of products across the customer's life cycle, including children future plans, wealth protection plans, retirement and pension solutions, health plans, traditional term plans and Unit Linked Insurance Plans ("ULIPs").

As of June 2017, total AUM of ABSLI stood at Rs. 351,804 million. (Source: Life Insurance Council). ABSLI recorded a gross premium income of Rs. 5,724 Crore in FY 2016-17 and registering a y-o-y growth of 35% in First Year Premium and posted a net profit of Rs. 123 Crore. ABSLI has a nationwide distribution presence through 433 branches, 6 bancassurance partners, 7 distribution channels, over 80,000 direct selling agents, other Corporate Agents and Brokers and through its website. The company has over 8,000 employees and more than 16 lac active customers.

ABCL, the holding company, is a Universal Financial Solutions provider and one of the largest financial services players in India. It is committed to serving the end-to-end financial needs of its retail and corporate customers under a unified brand — Aditya Birla Capital. Delivering a wide range of money solutions for protecting, investing and financing, Aditya Birla Capital serves millions of customers across the country.

Apart from life insurance, ABCL has a significant presence across several business sectors including NBFC, asset management, health insurance, housing finance, private equity, general insurance broking, wealth management, broking, online personal finance management and pension fund management.

Aditya Birla Capital, through its subsidiaries and joint ventures, manages aggregate assets worth Rs. 2,613 billion and has a lending book of Rs. 411 billion as of June 30<sup>th</sup>, 2017.

## **About Sun Life Financial Inc, Canada**

Founded in Canada in 1865, Sun Life Financial has been a trusted name for generations – 152 years and counting. Sun Life Financial is a leading international financial services organization providing a diverse range of protection and wealth products and services to individuals and corporate customers. Sun Life Financial and its partners have operations in a number of markets worldwide, including Canada, the United States, the United Kingdom, Ireland, Hong Kong, the Philippines, Japan, Indonesia, India, China, Australia, Singapore, Vietnam, Malaysia and Bermuda. As of December 31, 2016, the Sun Life Financial group of companies had total assets under management of \$903 billion.

Sun Life Financial Inc. trades on the Toronto (TSX), New York (NYSE) and Philippine (PSE) stock exchanges under the ticker symbol SLF.

[www.sunlife.com](http://www.sunlife.com)